



*Alpha Kappa Alpha Sorority, Incorporated
Theta Epsilon Omega Chapter*

The 2013 Souvenir Journal

Dear Friend,

The Theta Epsilon Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated enthusiastically announces its annual scholarship event, *Pearl Perfection*, on **Saturday, June 22, 2013 at Fantasia in North Haven, Connecticut.**

This is our major fundraising event which supports our scholarships and community service programs in the Greater New Haven, Meriden, and Waterbury communities. We invite and urge you to assist us in making this very special evening a resounding success for our community.

To date, we have disbursed more than \$125,000 in scholarships, including donations to the United Negro College Fund. Unlike many other scholarships, the *AKA* Scholarship is renewable for up to four years and provides important financial continuity throughout a student's college years. Collectively, chapter members annually devote over 5,000 volunteer hours to various initiatives. Additional information on our organization, programs and services is available in the attached Program Highlights and on our website: www.akanewhaven.org.

We invite you to support those in need by purchasing an advertisement in this year's Souvenir Journal, or by making a donation. This exciting event will be well-attended by approximately 250+ guests, so your advertisement will receive significant exposure.

For your convenience, an advertising request form is enclosed. Ads should be camera-ready and submitted in DOC, PDF, .PSD, .EPS, PNG, or JPEG. file formats. We encourage you to submit ads electronically to ads@akanewhaven.org. Ads may also be sent by mail to:

Alpha Kappa Alpha Sorority, Incorporated
Theta Epsilon Omega Chapter
P.O. Box 8298
New Haven, CT 06530

Please make checks payable to: **Theta Epsilon Omega Chapter of AKA, Inc.**

The deadline for journal advertising is May 22, 2013. Please contact Shawna Woodard at ads@akanewhaven.org with any questions you may have. We thank you in advance for your continued support.

Sincerely,

Nicole C. Murphy
Nicole C. Murphy, President

Elicia Pegues Spearman & Diane Turner
Elicia Pegues Spearman, Fundraising Co-Chair
Diane Turner, Fundraising, Co-Chair

PROGRAM HIGHLIGHTS

Alpha Kappa Alpha has remained at the forefront of positive change in American life, particularly in the African-American community for over a century. The 2010-2014 administration will continue to fulfill the service imperative of our founders. Committed leadership is necessary to address issues related to social justice, human rights, health, poverty, economic security, environmental sustainability and maintaining a viable sisterhood of over 260,000 members. Accordingly, the theme for this administration is: *Global Leadership through Timeless Service*.

Emerging Young Leaders

The Emerging Young Leaders (EYL) program focuses on leadership development, civic engagement, enhanced academic preparation and character building for middle school-aged girls (grades 6 - 8) in the Greater New Haven area. Middle school is an incredibly crucial period as impressionable young girls deal with issues such as becoming a teenager, parental and peer relationships, body development/image and the media. Our chapter members mentor the EYL as this signature program strives to release their potential and develop life-long skills.

Male Mentoring Program

In collaboration with the Eta Alpha Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. Theta Epsilon Omega Chapter sponsored several events designed to of "Build and Empower Young Men." Area business and civic leaders helped present workshops on topics such as financial management, peer pressure and conflict resolution.

College Scholarships for Graduating High School Seniors

Theta Epsilon Omega Chapter has offered four-year scholarships, up to \$4,000 each, to talented New Haven County graduating seniors in the top third of their class for over ten years. Our application pool shows that there are many deserving students who need help financing their college education. We hope to increase our fundraising dollars to meet this growing need.

Dr. Susan M. Lincoln Nursing Scholarship at Gateway Community College

Theta Epsilon Omega Chapter established the Dr. Susan Moore Lincoln Scholarship in honor of the former Gateway Community College Dean of Students and her contributions to the College and the greater New Haven Community. The scholarship supports one half of the full-time tuition for fall and spring semesters for an African-American female accepted or enrolled in the nursing program with a 3.00 GPA with financial need.

COMMUNITY PARTNERSHIPS

The Connecticut Food Bank: Connecticut Food Bank, a private, nonprofit organization, works with corporations, community organizations, and individuals to solicit, transport, warehouse and distribute donated food

AIDS Interfaith Network: Established in 1991 the Interfaith Network's mission includes ministering to the physical, emotional and spiritual needs of people living with HIV/AIDS and their families.

Children in Placement: Since 1979, Children in Placement, a statewide program, has pursued its mission of foster youth advocacy to facilitate judicial review of cases involving abused and neglected children so that each child in Connecticut realizes a safe and permanent home.

Emergency Shelter Management Services: The Mission of the Emergency Shelter Management Services, Inc. is dedicated to ensuring the availability of emergency shelter for those in need.

**2013 Scholarship Event – June 22, 2013
Souvenir Journal Advertisement Form
Deadline: May 22, 2013**

<u>Ad Type</u>	<u>Size</u>	<u>Rate</u>
_____ Full Page	5 ½ W x 8 ½ L	\$100.00
_____ Half Page	5 ½ W x 4 ¼ L	\$50.00
_____ Quarter Page	2 ¾ W x 4 ¼ L	\$25.00
_____ Back Cover	5 ½ W x 8 ½ L	\$350.00
_____ Inside Front Cover	5 ½ W x 8 ½ L	\$250.00
_____ Inside Back Cover	5 ½ W x 8 ½ L	\$250.00
_____ Photograph Fee (<i>all ads</i>)		\$10.00
_____ Friends of TEO	Name only	\$25.00

I agree to place an advertisement (check above) in your Souvenir Journal for the sum of \$_____.

All ads must be camera ready and will be black and white. To ensure high quality ads, emailed files should be at least 300 dpi, BLACK AND WHITE or GRAYSCALE, and in DOC, PDF, .PSD, .EPS, PNG, or JPEG file formats.

We prefer digital copies e-mailed to ads@akanewhaven.org.

Name: _____ Email address: _____

Business/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Ad Designer/Agency Contact: _____ Phone: _____ Email: _____

*Please make check payable to:
Theta Epsilon Omega Chapter of AKA, Inc.*

Deadline for ad submission and payment: May 22, 2013

Mail completed form, payment and any hard copy ad to:

**Alpha Kappa Alpha Sorority, Incorporated
Theta Epsilon Omega Chapter
P.O. Box 8298
New Haven, CT 06530**

Official Use Only: Payment Date/Check# _____ Date Ad Received _____

Notes: _____

