



Alpha Kappa Alpha Sorority, Incorporated
Theta Epsilon Omega Chapter
2018 Art of Healing Souvenir Journal

Dear Friend,

The Theta Epsilon Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated enthusiastically announces its 2018 inaugural event, the **Art of Healing Luncheon**, on **Sunday, December 2, 2018, at Cascades Fine Catering in Hamden, Connecticut.**

The **Art of Healing** is our major fundraising event which supports our scholarships and community service programs in the Greater New Haven, Meriden, and Waterbury communities. The theme – *Art of Healing*– reminds us of literary, artistic, and spiritual restoration that allows us to emerge into our best and brightest selves. This year we will honor pioneers in mental health who partner with us as we serve the Greater New Haven Community. We invite and urge you to assist us in making this very special evening a resounding success for our community.

To date, we have disbursed more than \$150,000 in scholarships, including donations to the United Negro College Fund. Unlike many other scholarships, the AKA Scholarship is renewable for up to four years and provides important financial continuity throughout a student's college years. Collectively, chapter members annually devote over 5,000 volunteer hours to initiatives. Additional information on our organization, programs and services is available in the attached Program Highlights and on our website: www.akanewhaven.org.

We invite you to support those in need by purchasing an advertisement in this year's **Art of Healing** Souvenir Journal, or by making a donation. This exciting event will be well-attended by approximately 300+ guests, so your advertisement will receive significant exposure.

For your convenience, an advertising request form is enclosed. Ads **must be camera-ready** and submitted in .pdf or .jpg file formats. See the ad contract for size specifications. E-mail ads to healing@akanewhaven.org.

Please make checks payable to: TEO-AKA

The deadline for journal advertising is November 3, 2018. Ad cannot be accepted after this date. Please contact Apriel Biggs-Coker, our fundraising chair with any questions you may have at (860) 982-4165. We thank you in advance for your continued support.

Sincerely,

Dr. Khalilah Brown-Dean

Dr. Khalilah Brown-Dean
President

P.O. Box 8298 * New Haven, Connecticut * 06530
www.akanewhaven.org

PROGRAM HIGHLIGHTS

Alpha Kappa Alpha has remained at the forefront of positive change in American life, particularly in the African-American community for over a century. The 2018-2022 administration will continue to fulfill the service imperative of our founders. Committed leadership is necessary to address issues related to educational enrichment, health, families, environmental ownership, global impact and maintaining a viable sisterhood of over 300,000 members. Accordingly, the theme for this administration is: *Exemplifying Excellence through Sustainable Service*.

#CAPSM

Our Signature Program is #CAPSM which is the abbreviation for College Admissions Process. It is designed to assist students in their efforts to enter college by providing a hands-on approach that includes all the steps from researching various colleges to actually completing the application process.

College Scholarships for Graduating High School Seniors

Theta Epsilon Omega Chapter has offered two, four-year scholarships, up to \$4,000, to selected New Haven County graduating seniors in the top third of their class for over ten years. Our application pool shows, there are many deserving students that need scholarships to help pay for their college education, and it is our hope to increase our fundraising dollars to expand our reach.

COMMUNITY PARTNERSHIPS

The Connecticut Food Bank: Connecticut Food Bank, a private, nonprofit organization, works with corporations, community organizations, and individuals to solicit, transport, warehouse and distribute donated food

Children in Placement: Since 1979, Children in Placement, a statewide program, has pursued its mission of foster youth advocacy to facilitate judicial review of cases involving abused and neglected children so that each child in Connecticut realizes a safe and permanent home.

Emergency Shelter Management Services: The Mission of the Emergency Shelter Management Services, Inc. is dedicated to ensuring the availability of emergency shelter for those in need.

2018 Art of Healing – Sunday, December 2, 2018

Souvenir Journal Advertisement Form
Deadline: Must be submitted by November 3, 2018

<u>Ad Type:</u>	<u>Rate:</u>
_____ Full Page (5”width x 8” height)	\$100.00
_____ Half Page (5”width x 3.875” height)	\$50.00
_____ Quarter Page (2.375”width x 3.875”height)	\$25.00
_____ Back Cover (5”width x 8” height)	\$350.00
_____ Inside Front Cover (5”width x 8”height)	\$250.00
_____ Inside Back Cover (5”width x 8”height)	\$250.00
_____ Photograph Fee	\$10.00 (all ads)
_____ Friends of TEO (name only)	\$25.00

I agree to place an advertisement (check above) in your Souvenir Journal for the sum of \$_____.

All ads must be camera ready and will be black and white except cover pages. To ensure high quality ads, emailed files should be at least 300 dpi, BLACK AND WHITE or GRAYSCALE, and in .pdf or .jpg file formats.

Email ad to: healing@akanewhaven.org.

Name: _____ Email address: _____

Business/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Ad Designer/Agency Contact: _____ Phone: _____ Email: _____

Make check payable to: TEO-AKA

Deadline for ad submission and payment: November 3, 2018

Mail completed form and payment to:
Apriel Biggs-Coker, Souvenir Journal Chairman
Theta Epsilon Omega Chapter of AKA
P.O. Box 8928
New Haven, CT 06530

Official Use Only: Payment Date/Check#: _____ Date Ad Received: _____

Notes: _____

