

**2018 ANNUAL DR. MARTIN LUTHER KING JR. CONFERENCE
at Wexler Grant Community School**

55 Foote St.
New Haven, CT 06511
mlkday@akanewhaven.org

October 25, 2017

Dear Sponsor:

The Annual Dr. Martin Luther King Jr. Conference will be held again this year at Wexler /Grant Community School located in New Haven, CT on January 15, 2018. This conference serves to celebrate the legacy of Dr. Martin Luther King Jr. and his many contributions. Over the past 45 years, this event has grown from its beginning at the Dixwell Community House to a City wide event, having over 500 participants in 2017. This year we will actually have the opportunity to celebrate this program on what would have been his 88th birthday.

We are planning for a fun filled day long event which includes educational workshops for both young people and adults covering such topics as health, financial literacy, civic responsibility, crafts, storytelling, fire safety, youth activism, fitness, healthy living, mental health as well as political awareness.

This unique conference has served to unite the neighborhoods of the City of New Haven for one common purpose. It has given the school children an opportunity for learning about the impact that Dr. Martin Luther King Jr. has made in their lives and has given the parents an opportunity to advocate for their children as well as themselves, on issues that matter to them the most. We are planning to continue the Essay and Poster contest whereby students are able to share their literary as well as artistic talent adhering to a conference theme about Dr. Martin Luther King Jr.'s dream. Students will be judged on quality and content and receive a monetary prize as well as educational books.

This day would not be possible without the support of the entire community, children, parents, teachers, the New Haven Fire and Police Departments and business leaders like the United Way, Subway International, Cornell Scott Hill Health Center and Farmers Insurance. We have been fortunate through their support to continue providing a "Volunteer Center". This center is the hub of activity as our volunteers spend up to 10 hours working on MLK Day. Through the Volunteer Center, we are able to provide breakfast, lunch and a "break area" that is comfortable and welcoming as our visitors, vendors, exhibitors, workshop presenters and health team members prepare to serve the community at large. As mentioned, we have grown to over 250 volunteers and welcome the capacity for more. We are very excited that we have continued support from civic, community, fraternal and sorority organizations as well. We have private individuals from all across the state serve as supporters for this venture. It is our sincere desire that you consider becoming a corporate/individual sponsor for the worthwhile event. It offers you a unique opportunity to give back to the community in a meaningful way.

We know that these are tough economic times and all businesses feel the strain, but we hope that you continue to see the benefit of this venture and lend your support. Contributors to our MLK Conference will be noted in our publicity and acknowledged in our program journal.

We are looking forward to hearing from you. Thank you for your time in advance and hopefully you will support us in this endeavor.

Yours Sincerely,

Sondi Jackson
2018 Dr. Martin Luther King Conference Chairperson

Cassandra Lang
Volunteer Center Chair

Theresa Jones
Corporate Funding Chair

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Sponsorship Form

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c/o Theta Epsilon Omega Chapter
P.O. Box 8298
New Haven, CT 06530

Contact Information

Sondi Jackson

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Thank you in advance for all your support